

Arizona
Citizen Corps Program



*Committed Citizens for a
Prepared Community*

2010

Reaching Up and Reaching Out

Make Every Month Preparedness Month

For Citizen Corps programs to thrive, it involves collaboration and cooperation from various areas of the community – from local jurisdiction emergency management offices to volunteer organizations and the community at large. By reaching out to local officials as well as the general public to encourage emergency preparedness and involvement in Citizen Corps, we are making Arizona communities better prepared for disasters of all kinds.

We have identified some areas of opportunity to enhance Citizen Corps in Arizona and encourage you to make every month preparedness month by developing a strategic plan for 2010 and/or implementing any of the activities/ideas below.

2010 Recognition Award

In conjunction with the 2010 *Reaching Up and Reaching Out* theme, the State Citizen Corps Council offers a challenge to local Citizen Corps Councils to compete for a FFY 2010 Program Recognition Award. Recognition Award entries will consist of a summary report that briefly describes a project associated with the 2010 theme and addresses how the SMART principles were applied. The State Council will select a winner and honor the recipient organization at a State Council meeting in late fall. In addition, information on the Recognition Award winner and the best five practices will be posted to the Arizona Department of Homeland Security/Citizen Corps Program website as well as forward to the national Citizen Corps office.

2010 Citizen Corps Program
***Reaching Up and Reaching Out* Recognition Award**
Deadline for entry submission – July 31, 2010

Entries must be emailed to Cheryl Bowen, State Citizen Corps, at cbowen@azdohs.gov
no later than 5:00 p.m., July 31, 2010.

2010 AZ State Citizen Corps Council Theme

The Arizona State Citizen Corps Council (AZSCCC) has adopted a theme and proposed related projects for 2010, in order to support local Citizen Corps Councils and programs. The goal of the State Council is to build programs across the state. Please consider adopting and implementing one of these projects to help build your Citizen Corps program.

As you implement a program, we encourage you to use the SMART concept as a guide.

- **Specific** - meaning the exact outcome is well defined and clear to all.
- **Measurable** – knowing if the goal is attainable and knowing when it has been achieved.
- **Agreed Upon** – agreement with all stakeholders what the goal should be.
- **Realistic** – within the availability of resources, knowledge and skills.
- **Time-framed** - so that the objective has a realistic time frame for completion.

Reaching Up & Reaching Out - Make Every Month Preparedness Month

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- Contact local Emergency Management offices:
 - Link to Arizona county emergency management office information:
(<http://www.ready.gov/america/local/az.html>)
 - Introduce yourself if you have not done so already
 - Introduce and encourage Citizen Corps
 - General Overview/PPT presentation (www.citizencorps.gov/councils)
 - County Emergency Management offices receive and manage Citizen Corps grant allocations
- Contact local elected officials, key community leaders:
 - Government leaders
 - Business leaders
 - Faith-based community
 - Service organizations
 - Schools
 - Chambers of Commerce
- Contact neighborhood groups:
 - Work with USA on Watch
 - Parent-Teacher Councils
 - Girl Scouts
- Community events – showcase Citizen Corps at county fairs, safety expos, etc.
 - Sporting events – local high schools, college, professional or other

- Consider working with officials and/or Boy/Girl Scouts groups to handout preparedness information at these events.
- Businesses – support business continuity planning, especially small business
Resource Link: www.ready.gov/business All Business Continuity/Disaster Recovery (BC/DR) plans need to encompass how employees will communicate, where they will go and how they will keep doing their jobs. The details can vary greatly, depending on the size and scope of a company and the way it does business. For some businesses, issues such as supply chain logistics are most crucial and are the focus of the plan. For others, information technology may play a more pivotal role, and the BC/DR plan may have more focus on systems recovery. The critical point is that neither element can be ignored and physical, IT and human resources plans cannot be developed in isolation from each other. At its heart, BC/DR is about constant communication. Business leaders and IT leaders should work together to determine what kind of plan is necessary and which systems and business units are most crucial to the company. Together, they should decide which people are responsible for declaring a disruptive event and mitigating its effects. Most importantly, the plan should establish a process for locating and communicating with employees after such an event. In a catastrophic event (Hurricane Katrina being a relatively recent example), the plan will also need to take into account that many of those employees will have more pressing concerns than getting back to work.
- Promote emergency kit checklist and buying items once a week/once a month
Resource Link: <http://www.ready.gov/america/downloads/checklist.pdf>
- Promote storm safety
Resource Link: <http://www.fema.gov/hazard/thunderstorm/index.shtm> All thunderstorms are dangerous. Every thunderstorm produces lightning. In the United States, an average of 300 people are injured and 80 people are killed each year by lightning. Although most lightning victims survive, people struck by lightning often report a variety of long-term, debilitating symptoms. Other associated dangers of thunderstorms include tornadoes, strong winds, hail, and flash flooding. Flash flooding is responsible for more fatalities—more than 140 annually—than any other thunderstorm-associated hazard.
- Promote fire safety
 - Work with local Fire Corps programs
- Promote summer heat safety– seniors/medication
Resource Link: <http://www.bt.cdc.gov/disasters/extremeheat/elderlyheat.asp> Elderly people (defined as people age 65 years and older) are more prone to heat stress than younger people for several reasons: 1) Elderly people do not adjust as well as young people to sudden changes in temperature. 2) They are more likely to have a chronic medical condition that changes normal body responses to heat. 3) They are more likely to take prescription medicines that impair the body's ability to regulate its temperature or that inhibit perspiration.
- Promote public health preparedness
 - Work with Medical Reserve Corps units
 - Nonmedical volunteers can register at Arizona Emergency System for the Advanced Registration of Volunteer Health Professionals at <http://www.azdhs.gov/volunteer/>
- Social networking
- Volunteer skill assessment or exercise – Work with your local emergency management department and ask to be included in any table-top or full-scale exercises that may be occurring in your area.
- Resources for *Making Every Month Preparedness Month*

- 2009 *Ready* Monthly Themes for Community Outreach - <http://www.citizencorps.gov/news/themes.shtm>
- Emergency Preparedness for Individuals, Families, Organizations & Communities - <http://www.do1thing.us/index.php>
- Prepare in a Year - www.emd.wa.gov/preparedness/prepare_year.shtml
- Publication Tools: <http://www.ready.gov/america/publications/allpubs.html>

- Promote Preparedness with Kids
 - <http://www.fema.gov/kids/>
 - <http://www.ready.gov/kids/home.html>
 - <http://www.kidsprepareamerica.org>

2010 RECOGNITION AWARD

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